



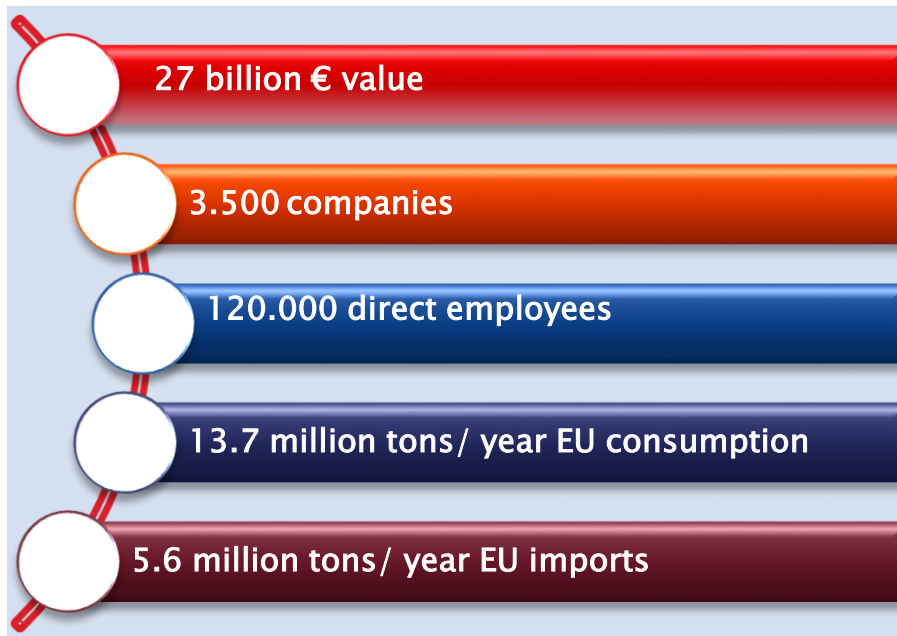
AIPCE·CEP

# COFAP Stakeholder Conversation

*Brussels, 23rd April 2015*

## AIPCE-CEP – Who we are

AIPCE-CEP represents the EU Fish Processing and Trade sectors . Our mission is to promote a positive image of the sector and to ensure that legislative developments fully take into account any impacts on our sector and to share our expertise and knowledge for success.



# AIPCE-CEP - Who we are

Sweden



United Kingdom



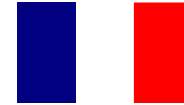
Belgium



Finland



France



Spain



**Umbrella association of national associations**

Denmark



Portugal



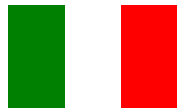
Germany



Netherlands



Italy



Ireland



*Aproximatively a 80-85% level of representativeness*

Norway



Morroco



# AIPCE-CEP - Priorities

Ensure the supply



Import concessions regime  
FinFish Study  
Trade

To improve the Regulatory environment



CMO/CFP and EMFF Reform  
Labelling WG  
Food-Law WG  
Competitiveness WG

To promote a positive image



Sustainability WG  
Traceability (IUU and Control Regulations)  
ACs



# Challenges for the Market

- ⇒ **Improve competitiveness of Community production, in terms of fishing and breeding activities as well as in marketing and processing.**
- ⇒ **Protect the interests of European consumers and meet their expectations**
- ⇒ **International market: 35% EU resources, 65% Third countries**
- ⇒ **Fish consumption growing - Estimated annual growth rate 0.5%:**
  - ▶ **New opportunities**
  - ▶ **Additional imports of 1.4 mio tons needed**
  - ▶ **Fishmarket is segmented**
- ⇒ **Growing competition for resources from other markets.**

# Key issues for our Association regarding EU legislation

⇒ **Ensure resilience and diversity of the supply to EU fish processors:**

- **Monitoring supply: FinFish Study since more than 20 years**
- **Autonomous Tariff Quotas Regulation**
- **Trade regimes and agreements**

⇒ **Maintain and enhance the competitiveness of our industry:**

- **Smarter Regulation - IUU, Food information to Consumers, CMO, CFP (discard ban) and the MAC.**

⇒ **Contribute with our expertise in the discussions around sustainability.**





# A SHARED VISION FOR SUSTAINABLE EUROPEAN FISHERIES



## **AIPCE-CEP Recommendations**

**Principles for  
Environmentally  
Responsible Fish Processing**







AIPCE-CEP Recommendations  
Principles for  
Environmentally  
Responsible Fish Sourcing





AIPCE CEP

**Thank you for your attention**

